

Official Chic Press Release: Chic Metropolitan Halloween Party Recap

Another sold-out Chic event was held this Halloween at our spectacular party on the gorgeous South Beach shore in Miami, Florida! Thousands came out to attend one of the largest and most luxurious occasions of 2015; celebrities, models, and socialites, among other guests, put their amazing costumes on display to add to the electric atmosphere! The Little Lighthouse Foundation secured one of the most breathtaking beaches in Florida and Chic Metropolitan used its marketing firepower to help bring in the Chic crowd; attendees will no doubt be discussing this Chic party for quite some time!

Our South Beach Party met and exceeded our expectations, and it was great to see everyone experience all of the excitement with us! We believe that there is nothing better than putting on an event that also benefits a worthy charity; that is why we searched across the country for an organization that was doing something special, and we realized that we had found such an organization when we heard the story of The Little Lighthouse Foundation and all of their great work!

The organization provides financial assistance to families in the South Florida area that are struggling to meet the costs associated with educational and medical needs. Chic Metropolitan donated all of its marketing assets to help The Little Lighthouse Foundation raise money; 100% of sales went to the organization. To find out more, please visit their website at: <http://thelittlelighthouse.org>.

Among the special features of our party was our custom 'Chic Heaven' Photo Booth. One of our finest Chic Metropolitan photographers put his skills to work all night long to assemble a polished gallery fit for the glossy pages of one of our issues! We knew it would be popular, but we didn't anticipate the long line that people waited in for this opportunity to be in our next issue of Chic Metropolitan Magazine; the best photos will be chosen and published!

Thank you to our Main Sponsors, Patrón Tequila & Dos Equis Lager.

Thanks again to everyone who came out to the Official Chic Metropolitan Halloween Party; you not only made it to one of the most stellar Halloween experiences to hit the U.S., you assisted families in need. For those of you that didn't make it out, be sure to take action the moment you see our next Chic announcement so you don't miss out again!

We will be announcing our Official Chic Metropolitan New Year's Eve party very soon!

Follow all the Chic Party photos and updates.

Follow us on Instagram: @chicmetropolitan

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